

## 16 (FREE) Ways to Use the Force - ameliaislandtdc.com

- 1. Listing on ameliaisland.com, site reaches over 1M people/year and has won multiple awards.
- 2. Submit events to the Amelia Island Calendar on ameliaisland.com
- 3. Share your stories, photos, news to be featured on social media channels and on Amelia Island Blog
- 4. Use Amelia Island hashtags to reach travelers and influencers around the globe #ameliaisland #loveamelia
- 5. Cutting-edge market research on visitors, who they are, what brings them here
- 6. Get listed in Visitors Guide, sent to 15,000 people in 2015 and distributed at Welcome Center
- 7. Get Visitors Guides to display and give away at your business (we deliver)
- 8. Stay ahead of the competition by developing capabilities and sharing best practices with the Social Media Blueprint, workshop, and resources on ameliaislandtdc.com
- 9. Display collateral materials and promote events at the spectacular Amelia Island Welcome Center (open seven days a week, 364 days a year.)
- 10. Pick up copies of Historic District Walking Tour, Artrageous Artwalk, and Bike Maps. Meetings brochure, Clean Beaches Door Hanger
- 11. Opportunity to host travel writers and be a part of press releases
- 12. Take part in promotional programs: Value Card Free Night, Any Night, Seaside Salute
- 13. Use Amelia Island photos from our press room and in TDC site photo gallery
- 14. Join VISIT FLORIDA's popular Twitter Chats
- 15. Get a weekly list of brides and grooms to be interested in getting married on Amelia Island
- 16. Train with the VISIT FLORIDA hospitality training module